



The First Regional Conference on Cultural Property Protection List of Recorded Presentations

Part I: Digitization, Management, and Sustainability of Heritage Collections

Session 1: Sustainable Collection Management Strategies

Presentation of Algerian, Egyptian, and Jordanian case studies, which aim to establish widespread adoption of common documentation methods, terminology, procedures, and platforms (open-source); also focus on issues of open access and data control

- Perspective de Numérisation des Collections en Algérie
Madame Nawel Dahmani, Director of Prospective Studies of Documentation and IT, Algerian Ministry of Culture and the Arts
Country Focus: ALGERIA
- The Documentation of Objects in Jordanian Archaeological Museum (DOJAM) Project: *Results of pilot study and plans for second phase*
Dr. Jutta Häser, German Protestant Institute of Archaeology
Country Focus: JORDAN
- The Egyptian Museum Registrars: Pioneers in the Field of Collections Management
Yasmin El Shazly, Deputy Director for Research and Programs, The American Research Center in Egypt
Country Focus: EGYPT
- Supreme Council of Antiquities Information System (CMIS)
Alaa Khereba, Head of Central Information Department, Supreme Council of Antiquities (Egypt)
Yasmin Yehia, General Manager – Information and Statistics Department, Supreme Council of Antiquities (Egypt)
Country Focus: EGYPT

Session 2: Building, Managing, and Sustaining Documentary Digitization Efforts

Case studies and panel discussion of successful efforts to digitize and make accessible threatened manuscript, documentary, and photo collections- both public and private.

- Documentation Center Projects: Achievements and Challenges
Dr. Hisham El Leithy, Egyptian Ministry of Tourism and Antiquities
Country Focus: EGYPT
- Egypt's Historical Landscape: Photographic Archives and Future Prospects
Dr. Mohamed Kenawi, University of Leicester
Country Focus: EGYPT
- Digitization and geolocation of heritage using Aerial Photogrammetry
Muhammed Baghmyan, Daw'an Mudbrick Architecture Foundation
Country Focus: YEMEN
- ACOR Digital Archive in a Changing Information Ecosystem
Rawad Isaiyah J. Bou Malhab, Digital Archive Project Lead Consultant, American Center of Research
Country Focus: JORDAN
- Mapping Digital Cultural Heritage in Jordan (MaDiH) (مديح) : Reality and Ambition
Prof. Fadi Balaawi, Professor of Conservation & Management of Heritage Sites, Hashemite University and Vice President of ICOMOS-Jordan





Session 3: Innovative Approaches to Site Management and Administration

Case studies and discussion related to alternative site management approaches, including public-private partnerships, semi-autonomous authorities, and royal trusts/commissions.

- The Project of Improvement and Development of Touristic services and Facilities at Pyramids Site
Ashraf Mohie Eldin, Director General of Giza Pyramids, Egyptian Ministry of Tourism and Antiquities
Country Focus: EGYPT
- Transforming Giza Plateau Visitor Experience
Hisham Gadallah, CEO of Orascom Pyramids Entertainment
Country Focus: EGYPT
- La restauration des Tombeaux Sadiennes à Marrakech
Mr. Cherradi Faycal, Architect, Engineer and Head of Study with the Secretariat of the Ministry of Culture (Rabat)
Country Focus: MOROCCO

Session 4: Enhancing Site Security through Local Collaboration

Presentation of case studies and efforts to engage different stakeholders in preventing site destruction and looting.

- Heritage as a Driver for Development: Athar Lina Initiative in Historic Cairo
Dr. May Al-Ibrashy, Chair, Megawra Built Environment Collective
Country Focus: EGYPT
- Le projet de restauration et d'équipement des grandes citernes publiques du site archéologique d'Oudhna (Tunisie) pour les transformer en dépôt archéologique
Dr. Nizar Ben Slimene, Head of Archaeological and Historical Research, National Heritage Institute (Tunisia)
Country Focus: TUNISIA
- Rock Art Documentation and Preservation in the World Heritage Site of Wadi Rum
Saleh M. Al No'aimat, Director of Wadi Rum Protected Area (WRPA), Aqaba Special Economic Zone Authority
Country Focus: JORDAN
- The EAMENA Project: Research, Heritage management, and Partnership
Dr. Bill Finlayson, Director, EAMENA Project, School of Archaeology, University of Oxford
Country Focus: JORDAN





Session 5: Protecting Heritage Architecture and Traditions

Case studies and panel discussion of specific challenges facing preservation of traditional architecture/buildings including key threats (development, climate change) and opportunities/challenges posed by adaptive reuse.

- The Experience of Daw'an Architecture Foundation in Preserving and Protecting the traditional heritage architecture in Hadramout
Abdalla Ali Baghomyan, Head Manager, Daw'an Mudbrick Architecture Foundation
Country Focus: YEMEN
- L'Architecture en Terre au Maroc, Entre Préservation du Passé et Historicisme du Futur
M. Hamza Ouassini, Inspector of Historical Monuments, Tetouan
Country Focus: MOROCCO
- Rosetta Project: The Rehabilitation of the Amasili Complex
Dr. Cristina Mondin, Manager, Museum of Asolo, Padua University
Country Focus: EGYPT

PART III: Public Engagement and Outreach

Session 6: Enhancing Heritage Protection through Public Awareness and Outreach

Case studies and presentations of successful outreach/awareness efforts.

- Educational Policies at the Egyptian Ministry of Tourism & Antiquities
Dr. Rasha Kamal, General Manager, Department of Culture Development & Community Engagement, Egyptian Ministry of Tourism and Antiquities
Country Focus: EGYPT
- Sustainable Cultural Heritage through Public Awareness and Outreach – SCHEP Model in Jordan
Nizar Al Adarbeh, Chief of Party, American Center of Research (ACOR) – the Sustainable Cultural Heritage Through Engagement of Local Communities Project (USAID SCHEP)
Country Focus: JORDAN
- Translating Outreach into Action: Cultivating Heritage Volunteerism in Libya
Andrew Vaughn, Executive Director, American Society of Overseas Research (ASOR)
Will Raynolds, Co-Director, American Society of Overseas Research (ASOR)
Country Focus: LIBYA
- Le Citoyen Au Service Du Patrimoine
Dr. Adil Hafidi Alaoui, Professor of Civil Engineering and President, ONG Foundation Tanger Al Madina
Country Focus: MOROCCO
- Musée et Société Civile: Musée de Leader un Exemple
Aymen Chihaoui, Museum Director, Bourguiba National Museum, National Heritage Institute (Tunisia)
Country Focus: TUNISIA





Session 7: Understanding Public Perceptions (and Values) of Heritage

Case studies and panel discussion of diverse ways in which the public and communities use, perceive, and value heritage- often in contrast or in contradiction to values/practices of heritage professionals.

- The Place and the People: Engaging with Local Communities through Heritage
Dr. Fatma Keshk, Founder and Director, The Place and The People
Country Focus: EGYPT
- The Role of the Tetouan Asmir Association in the Promotion of the Medina of Tetouan (Morocco), A World Cultural Heritage City
Dr. M'Hammad Benaaboud
Professor of History
Country Focus: MOROCCO
- Prehistoric Heritage: Do People Care?
Oroub El-Abed, Centre of Lebanese Studies
Pascal Flohr, University of Kiel
Dr. Bill Finlayson, Director, EAMENA Project, School of Archaeology, University of Oxford
Country Focus: JORDAN

