



ARCE
AMERICAN RESEARCH
CENTER IN EGYPT

The 74th Annual Meeting

Exhibitor Packages

In-Person

April 21-23, 2023

Minneapolis Marriott City Center

30 S 7th Street

Minneapolis, MN 55403

Live Virtual Meeting

May 20-22, 2023

Via Online Platform

Dual Access Model

About ARCE

Founded in 1948, the American Research Center in Egypt (ARCE) is a private, nonprofit organization composed of educational and cultural institutions, professional scholars, and private individuals. ARCE's mission is to support research on all aspects of Egyptian history and culture, foster a broader knowledge about Egypt among the public, and strengthen American-Egyptian cultural ties.

ARCE has a broad global audience with 2,000+ active members worldwide, a 13,000+ mailing list, and 30,000+ followers globally on Facebook. Our podcast has nearly 10,000 cumulative listens, and Scribe, our biannual magazine, is circulated to over 1,200 subscribers. Our conservation sites in Egypt, such as Carter House and Khonsu Temple, are visited by millions of tourists from across the globe. A sponsorship with ARCE or exhibiting during the Annual Meeting provides unprecedented, niche visibility opportunities within a highly curated target market segment.

About the ARCE Annual Meeting

Each year, ARCE hosts the preeminent Egyptological conference in the world. During this annual three-day meeting, scholars and expedition leaders present their research and discuss their latest project developments. The 2023 Annual Meeting will welcome hundreds of Egyptologists, members of Egyptian Ministries, archeologists, and researchers from across the globe to Minneapolis, MN on April 21-23, 2023.

In 2021, ARCE hosted the Annual Meeting virtually for the first time with record attendance, welcoming 750 registrants from 17 countries. We are continuing to offer our Virtual Annual Meeting in 2023 on May 20-22, 2023.



Exhibitor Packages

Platinum Exhibitor

\$2,000

All Benefits of Gold plus:

- Up to six tables in the exhibitor hall
- Eight registrations to the Annual Meeting
- Invitations to the Keynote Speaker Presentation at the Minneapolis Institute of Art during the Annual Meeting
- Priority logo placement in meeting materials
- Priority table placement in exhibitor hall
- Full page ad in Scribe magazine (1,200+ circulation)
- Full page ad in Virtual Abstract Booklet
- Full page slide with logo recognition on breaks throughout meeting

Gold Exhibitor

\$1,500

All benefits of silver plus:

- Up to four tables in the exhibitor hall
- Six registrations to the Annual Meeting
- Invitation to the President's Reception during the Annual Meeting
- Half page ad in Scribe magazine (1,200+ circulation)
- Half page ad in Virtual Abstract Booklet
- Opportunity to provide a digital code, coupon, or marketing piece to attendees as part of sponsor email blast (non-exclusive)
- Opportunity to provide a digital code, coupon, or marketing piece to full ARCE mailing list as part of sponsor email blast (10k subscribers, non-exclusive)



Silver Exhibitor

\$1,000

All benefits of bronze plus:

- Up to three tables in the exhibitor hall
- Four registrations to the annual meeting
- Quarter page ad in Scribe magazine (1,200+ circulation)
- Quarter page ad in Virtual Abstract Booklet

Bronze Exhibitor

\$250

- Up to two tables in the exhibitor hall
- Name recognition in ARCE's Scribe magazine (1,200+ circulation)
- Name recognition in Virtual Abstract Booklet

Exhibitor Notes

Each table comes with two chairs and a tablecloth. Wi-Fi is included. Electrical power for your booth may be arranged through the hotel for a modest fee.

The exhibit hall is a vibrant, extremely well-trafficked exhibit and vendor area for approximately 30 exhibitors. The hall is located in the hotel atrium, outside of all four paper session rooms.



Shipping and Receiving

The Hotel's Event Management Department will assist in securing packages for exhibitors as needed. If exhibitors require assistance in transporting their materials, The following charges will apply:

- \$5.00 handling fee per box/package/envelope (Incoming)
 - No Fee for 1st box/package/envelope (Incoming)
- \$5.00 handling fee per box/package/envelope (Outgoing)
- \$5.00 Re-packaging fee per box/package/envelope (Outgoing)
- \$150.00 handling fee per pallet (Incoming & Outgoing)

**These charges are in addition to the charges the drayage service will impose once they take possession of the shipment for handling and delivery.

Please note all shipping and receiving charges are subject to tax.

Storage Fees - \$50.00 fee per pallet per day after three (3) days

For more information and to secure your exhibitor space today contact:

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